





12-15 October 2024 Shenzhen World Exhibition and Convention Center

# 90th CMEF Overview





200,000 sqm Show Scale



Nearly 4000 Exhibitors



161909 Professionals



141 Visiting Countries



83 Conferences and Events

#### **Exhibitor Feedback**

**94.1%** Exhibitors are satisfied with the 90th CMEF

97.8% Exhibitors expressed intention to attend CMEF again



On behalf of the U.S. Consulate in Guangzhou, I would like to express our appreciation for CMEF's excellent organization and warm hospitality. The event serves as a valuable platform for showcasing the latest medical innovations. We look forward to continuing our collaboration with CMEF to bring more U.S. products to the Chinese market, further strengthening the healthcare partnership between our two countries.

Andrew Etiefsen Principal Commercial Officer U.S. Consulate General Guangzhou China





This is the first time that Trade Development Authority of Pakistan participated in Shenzhen edition of CMEF. Pakistan's three exhibitors of surgical and dental products showcased their products. The exhibitors spoke high of the potential of expo in connecting them with potential buyers. We expect that more exhibitors from Pakistan would participate in the next year's edition in Shenzhen to explore more business opportunities not only in China but also in the other countries of the world.

Mr. Muhammad Imran Trade & Investment Conselor of Commerical Section Consulate General of Pakistan Guangzhou









#### **Visitor Feedback**





Visitors expressed intension to visit CMEF again

"I found the CMEF to be very informative as the scale of the show is quite large. It was very useful for the organizers to take us to the sections of interest to us. The "modern traditional" medicine area is interesting as it is an area that blends different type of knowledge. I would like to learn more about the areas that the other foreign delegations (such as the UK, Netherlands, etc.) are focused on in this market to see how the show could be better used by Canadians in the future."

Mr. Mark Mylvaganam Consul, Trade Commissioner Consulate General of Canada, Guangzhou



"Events like CMEF provide a vital platform for networking and knowledge exchange, which fosters growth and development in both local and international markets."

— From France

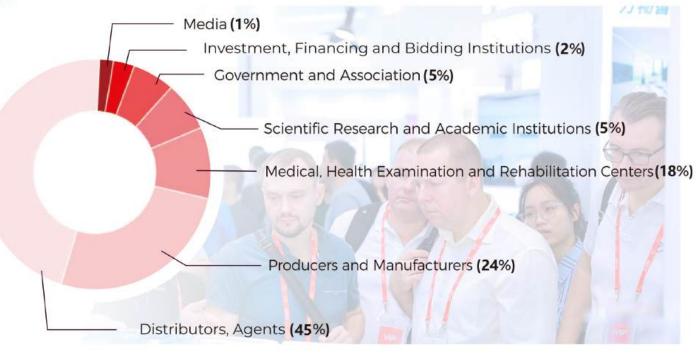
"Once a got over the size of the venue as it was my first time in China. I found the CMEF a great experience with a great variety of products. The interaction was very comforting professionally and respectful."

- From Australia

"This is our third time attending CMEF. This event has provided us with numerous opportunities to establish new collaborations. We are strategically planning for joint ventures aimed at bringing China's industrial technology to Saudi Arabia."

- From Saudi Arabia





# | MedCongress

During the exhibition, over 60 conferences took place across the four-day event, showcasing a vibrant array of topics that are pivotal to today's global landscape. This convergence of ideas and expertise created a stimulating environment, fostering collaboration and inspiring attendees to push the boundaries of their fields.



### WeTalk Global Stage

# World health, One vision! WeTalk - Best Choice for Global Connection!

12 esteemed companies and official organizations from across the globe, including the Association of Private Hospitals of Malaysia (APHM), the UK Department for Business and Trade, London and Partners, the Consulate General of Israel in Guangzhou, as well as Desormeaux and Aitt, convened to host 10+ forums and presentations.





## **Thousands of Press Release** spread the medical innovation vibe **over 30 countries.**



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