“Asia Pacific’s leading event serving the entire value chain of the medical device market”

CMEF & ICMD Spring 2016
Post-Show Report
tHIS (the Health Industry Summit)

Held under the theme of “Where the Pharmaceutical and Medical Industries Converge” the 2nd edition of tHIS (the Health Industry Summit) was held at the National Convention & Exhibition Center in Shanghai from April 17 to April 20, 2016. Organized by Reed Sinopharm Exhibitions, tHIS 2016 combined China's top three medical equipment and pharmaceutical exhibitions - CMEF, PHARMCHINA and API China - into a single mega healthcare event that proved to be a major platform for promoting industry development.

During tHIS, news updates on the event were regularly projected on the big screen at Times Square, New York City.
CMEF Highlights

Over 200,000 sqm exhibition space

110,000 visitors from 150+ countries and regions

15,000+ products covering the entire value chain

3,896 exhibitors from 28 countries and regions

65 conference and forums

New exhibition segments for wearable devices, TCM and hospital construction
CMEF Highlights

Thanks to economic development trends in China today, challenges related to senior care, as well as a rise in the number of chronic illnesses, are gradually emerging. These bring with them changing demands from the healthcare market. With the Chinese government’s new “China Manufacturing 2025” and “Healthy China 2020” policies, CMEF 2016 was held under the theme of “The Digital Era of Healthcare”. The event was an influential, comprehensive platform for industry players to exchange on new technologies and products. A number of exhibitors displayed web-based products, big data, genetic testing and other advanced technologies, which will all enhance resource consumption in Chinese hospitals. Today, the focus of healthcare is shifting from diagnosis and treatment to prevention, in order to improve the general health of the Chinese population.
As the leading event in the medical electronic industry, CMEF featured a Hi-Tech Medical Product Zone. The zone had products and technologies that included imaging, genetic testing, wearable equipment, rehabilitation equipment, internet+, 3D printing. Exhibitors included GE, United Imaging, BGI, Darui Biotech, Mindray and TCL, all displaying new technologies. While they were among the most sought after products onsite, 3D printing materials are not yet widely used in China, apart from in the orthopedic departments of some hospitals. However, in the near future, their usage is expected to spread, thanks to rising patient demand. In addition, rehabilitation robots also have great potential as China is home to the world’s largest population of people with a physical disability.
Our Visitors

Purposes of Visit:
- To procure products: 23%
- To find new agents/distributors: 16%
- To find new products & technologies: 23%
- To attend the conferences & seminars: 14%
- To learn about industry policies and market info: 11%
- Meet with existing partners & clients: 11%
- Others: 2%

Nature of Visitor's Business:
- Medical Devices Manufacturer: 27%
- Medical Devices Distributor/Agent: 20%
- Medical Institutions: 30%
- R&D Institute: 2%
- Association/Government Agency: 1%
- Media/Press: 5%
- Education/Training: 2%
- Finance Institutions: 2%
- Relative services (Consulting, PR, etc.): 11%
- Others: 11%
Our Exhibitors

EXHIBITOR’S FEEDBACK

- Very Satisfied: 18.30%
- Satisfied: 66.90%
- Will exhibit again: 84.90%
- Will recommend to friends: 92%

www.CMEF.com.cn
International Participation

A key part of CMEF’s value is its high levels of international participation. In 2016, this metric grew substantively over 2015. IKMIB, the İstanbul Chemicals and Chemical Products Exporters’ Association, organized an official Turkish pavilion for the first time. CMEF also welcomed seven first-time exhibitors from Pakistan.

Additionally, speakers from Israel, Canada, the US and Italy discussed initiatives and outcomes in senior care; how to provide effective medical services; the development of wearable tech, and numerous other topics, during lectures they delivered onsite.
To provide a platform for industry thought leaders and professionals to discuss topics of common interest, CMEF integrated high-level seminars into the exhibition. The JCCMI High-End Forum focused on molecular imaging and precise diagnostics. Fifty experts discuss trends and new developments in the fields of ultrasound, radiology and nuclear medicine. The 2nd IEC International Medical Equipment Standards Forum focused on design standards, medical equipment manufacturing, development of healthcare software systems and standardization of healthcare robots. Additional seminars focused on developing private healthcare institutions, as well as the regulatory standards governing the registration of medical devices.
ICMD Autumn (Shenzhen, China): Aug 30 – Sep 1, 2016

CMEF Autumn (Shenzhen, China): Oct 29 – Nov 1, 2016

CMEF & ICMD Spring (Shanghai, China): May 15 – 18, 2017

See you next time!