Post Show Report

The 83rd China International Medical Equipment Fair (CMEF 2020)
The 30th International Component Manufacturing & Design Show (ICMD 2020)
2020 International Intelligent Health Expo
International Rehabilitation and Personal Health Show
International Elderly Care and Nursing show
<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Exhibition Area</td>
<td>220,000m²</td>
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<tr>
<td>Professional Visitors</td>
<td>111,156</td>
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<tr>
<td>Exhibitors</td>
<td>4,000+</td>
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<tr>
<td>New Product Releases</td>
<td>1,532+</td>
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<td>High-end Forums</td>
<td>60+</td>
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iCMEF provides online exhibition services that integrate scientific and technological innovation, academic exchanges, business matching, insight into trends and exhibition services for the global healthcare industry.

- Innovation and Technology Showcase: 10,000+ products, 4,000+ enterprises, 500+ new arrivals
- Precise Business Matching: Better supply-demand linkage
- Insight into Industry Trends: Panorama of medical device industry
- Tailored Exhibition Services: Favorite enterprises and product and provide online/offline guidance
- Academic Exchange: Live stream summits offer cutting-edge scientific and technological information
"iCMEF&China Machine Press" is a reading club initiated by Reed Sinopharm Exhibitions and China Machine Press. It brings together a diversity of offerings from CMEF and China Machine Press' New Knowledge Series of healthcare, including paper books, e-books, audio books, paid knowledge products, live-streamed micro-lectures, and training sessions. A bond has been established between the academy and readers from the field of big health. A multi-dimensional and multi-format platform has taken shape to facilitate resource sharing.

  - "Smart Hospital-Technological Innovation and Industrial Ecological Construction"
  - "Hospital Management Reconstruction-Construction of a Patient-Centric Service System"
  - "Medical Value-New Direction of Hospital Transformation"
  - "Brand Value-Revolutionary Transformation of Mayo Medical Brand"
  - "New Medical Infrastructure-New Opportunities for Industrial Development"
  - "Medical Investment-Thinking, Strategy and Method"
Cool works with

Department for International Trade

INNOVATION IS GREAT

Topic: MedTech Innovations in the UK-China market overview

• Opportunities for partnership and investment with Chinese companies
• Presentations from UK companies successful in the China market
• Insights into Chinese buyer demand through Q&A session

On-site live streams are presented by CMEF team with China Machine Press, Economic Daily and ce.cn, where industry gurus, business elites, and opinion leaders had conversations that offered insights into market changes, development trends, and the industry's future.

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<tr>
<th>Count</th>
<th>Description</th>
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<tbody>
<tr>
<td>23</td>
<td>International Broadcasts</td>
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<td>6</td>
<td>Conference Live Streams</td>
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<td>5</td>
<td>Publications by China Machine Press</td>
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<td>23</td>
<td>Keynotes of Industrial KoLs</td>
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<td>30</td>
<td>Interviews by China Economic Net</td>
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China is back in business and home to the world’s second largest medical devices market that continues to enjoy double-digit growth, and the demand for innovative and high-end devices is particularly strong. CMEF is country’s largest medical device fair and the first major exhibition to go ahead in the sector of medical equipment exhibition since Covid-19.

- **300** overseas enterprises from Germany, the USA, Japan, France, Malaysia, UK, Australia, Belgium, Denmark, Poland, Korea, Singapore and Thailand who have exhibited by their local office or agencies.

- **Covering 40,000 sqm** exhibition area.
Tencent announced a plan to set up an open lab aiming to help the industry incubate medical AI applications in large numbers. Tencent Miying (Tencent’s medical AI system) released its brand-new cloud-based offerings, including an AI-powered triage and diagnosis assistance system, a tumor assistant, and a smart healthcare solution. In addition, Tencent Healthcare showcased quite a few other innovative products and solutions, such as a smart system for medical security.

JD Health held a launch ceremony for its Internet + healthcare strategy. It presented solutions for Internet hospitals, family doctors, and medical equipment supply chains, hoping to provide more partners with smarter solutions and give more patients access to premium medical resources.
Procurement Conference

JUSHA, SINO MDT, QJ REHAB, HOPPE, VISHEE, Heal Force, XIANGYU MEDICAL, Longest, AEONMED, Olympus, TianSong, Eaglescope and DUKON, covering fields of rehabilitation, medical electronics, medical optics and medical imaging.

13 Companies

Shanghai Ying Ling Medical Imaging Diagnostic Center, Lancet Medical Group, Henan Institute of Rehabilitation Medicine, Shanghai Donglei Brain Hospital and Shenzhen Zhiyuan Doctor Group.

5 Buyer Groups

Shanghai Ying Ling Medical Imaging Diagnostic Center, Lancet Medical Group, Henan Institute of Rehabilitation Medicine, Shanghai Donglei Brain Hospital and Shenzhen Zhiyuan Doctor Group.

The Procurement Conference announced the procurement needs of the Private Doctor Group onsite, focusing on the categories of rehabilitation, orthopedic, oral and other products. The real-time business matchmaking with exhibitors has received a huge response.
Important Forums

Public Health System Construction Summit and IVD Session

Main Topics

- How we can create an efficient public health emergency response system?
- How we can further optimize medical resources, build high-quality hospitals, set up a tiered diagnosis and treatment system, and put in place an effective direct reporting system for major diseases?
- How 5G, AI, and the Internet can be leveraged to facilitate upgrading medical equipment?
- How medical equipment can be deployed in a balanced way that takes proper care of needs in times of both health and pandemics?
- What trends reign supreme in R&D for medical equipment?

Honor Speakers

- Dr. Yanping Zhang, Deputy Director of the Public Health Emergency Center of the Chinese Center for Disease Control and Prevention (China CDC).
- Dr. Tongyu Zhu, President of the Shanghai Public Health Clinical Center
- Dr. Shiyuan Liu, President-Elect of the Chinese Society of Radiology and of the Asian Society of Chest Radiology
- Dr. Xiaoyuan Feng, former Dean of Shanghai Medical College Fudan University
- Executives of GE Healthcare, Siemens Healthineer, Philips Healthcare, Neusoft, United Imaging, Wondfo, MGI, Haier Biomedical, etc.
The forum looked into the future of the IVD industry in the post-pandemic era. Participants talked about the latest achievements, trends, and investment opportunities in this industry. Most of the forum was a roundtable, which was accompanied by keynote presentations. The forum was made up of four sessions, i.e. policy interpretations plus industry insights, CEO conversations, digital empowerment, and investments.

CUMB2020 was hosted by the Medical Ultrasonic Engineering Committee of the Chinese Society of Biomedical Engineering, the Instrument Engineering Development Technical Committee of the Chinese Association of Ultrasound in Medicine and Engineering, the Biomedical Ultrasonic Engineering Committee of the Acoustical Society of China, and the Ultrasound Technical Committee of the Shanghai Society of Biomedical Engineering. At the workshop, participants engaged in discussions about frontier developments and clinical applications in the field of biomedical ultrasound.
Jiang Yimao, a section chief from the Department of Service Trade and Commercial Services under the Ministry of Commerce, delivered a speech entitled “Work Faster to Internationalize Traditional Chinese Medicine as a Driving Force for China’s Global Strategy”. In the speech, he analyzed all kinds of problems and trends in the internationalization of traditional Chinese medicine from a strategic perspective, proposing solutions and policy extensions in terms of international trade. This was the 5th online Forum on Smart Chips and Medical Equipment, which promoted cooperation as well as exchange in the medical AI industry, drove this industry forward, and powered technical innovations. Participants discussed how the likes of smart chips, AI, and deep learning were used in the medical field and where they were heading.
A total of 129 media published reports, covering many national key medias.
创新驱动未来 2020 CMEF圆满落幕
Professional Visitor Composition - Industry Type

- Medical and Health Institutions: 21%
- Manufacturer: 44%
- Public & Private Hospital: 62%
- Medical Device Distributor/Agent: 48%
- Import & Export Agent: 4%
- Purchaseing Company: 1%
- Accessories, Component & Design of Medical Devices/OEM: 2%
- Specialist Rehabilitation Center: 11%
- Social Welfare Agency: 2%
- Professional Public Health Agency: 3%
- Elderly Care & Nursing Home: 1%
- Primary Medical & Health Institutions: 21%
Types of Exhibits Visitors are Interested in

- Medical Imaging: 31%
- IVD: 11%
- Intelligent Health: 9%
- Orthopaedic: 5%
- Operation Room: 2%
- Medical Services: 3%
- Medical Optics: 1%
- Medical Consumables: 17%
- Rehabilitation & Home Care: 6%
- Sterilization and Infection Control: 6%
- Medical Electronics: 7%
- Hospital Construction & Logistics Management: 1%

Total: 100%
Satisfaction Survey

Exhibitor Satisfaction: 96%
Visitor Satisfaction: 97%
Exhibitor Returning Rate: 91.33%
Visitor Returning Rate: 97.25%
International Sales and Organization Partnership

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