77th China International Medical Equipment Fair
(CMEF Spring 2017)
24th International Component Manufacturing & Design Show
(ICMD Spring 2017)

Post Show Report

May 15th - 18th, 2017 National Exhibition and Convention Center (Shanghai)

Trading · Innovation · Learning

Exhibition Overview

- Over 220,000 sqm exhibition space
- 120,000 Visitors from 150+ countries and regions
- 90% Visitors come from medical institutions/distributors & agents
- 4,200 Exhibitors from 28 countries and regions
- 600+ New products were launched at the fair
- 65 Conference and forums

22 National pavilions:
- USA, Germany, Japan, France, UK, Singapore, Korea, Australia, etc.
- Iran pavilion is landing for the first time on CMEF
• Trade Development Authority Of Pakistan and Pakistan Consulate General in Shanghai joined CMEF as Pakistan Official Pavilion for the first time.
• Israeli Secretary of health's Intergovernmental Bureau of health cooperation discusses the medical hot topics in the CMEF speech area.
• The Spanish Medical Technology Association (FENIN) has led some Spanish companies to make their appearance at the CMEF Spain International Pavilion.
• United States CEO (Corporate Executive Office) exhibition area landing in CMEF for the first time.
• Ontario's (Canada) Visiting group of medical technology visited CMEF.
• The Bureau of enterprise development in Thuringia, Germany, organized the state enterprises for the first time.
Exhibitor Analysis

Exhibitors satisfaction
96.9%

Exhibitors retention rates
96.3%

Exhibitors recommendation
96.4%

Exhibitors Sales increase
61.0%

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The exhibition can achieve good brand promotion (90.2%)
The exhibition is an excellent opportunity to understand the industry information (88.3%)
The exhibition to help the company increase sales (86.9%)
The exhibition is a good platform for peer communication (86.1%)
Visitor Analysis

- Visitor satisfaction: 97.3%
- Rate of return: 93.0%
- Visitor recommendation: 96.4%
- New technologies / products: 96.7%

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International Visitors

Japan 4.4%
India 19.6%
Korea 13.1%
Pakistan 6.9%
USA 3.8%
Visitor Composition

Accessories, components and Design of medical devices/OEM
- Rehabilitation Center: 8.6%
- Medical Devices Distributor/Agent: 45.0%
- Import and export agency: 9.5%
- Welfare and elderly care: 5.5%
- Others: 1.2%

Medical Devices Build and Design
- Hospital: 25.7%
- Other: 4.5%
International Visitors
WONDERFUL MOMENTS REVIEW
Exhibition Preview

78th China International Medical Equipment Fair  
(CMEF Autumn 2017)  
25th International Component Manufacturing & Design Show  
(ICMD Autumn 2017)

Oct.29 – Nov. 01

Kunming Dianchi Convention & Exhibition Center,  
Yunnan, China

Figures of the 78th CMEF

• Over 130,000 sqm exhibition space
• 80,000 visitors from 100+ countries and regions
• 12,000+ products covering the entire value chain
• Over 3,000 exhibitors from about 26 countries and regions
• 60 conference and forums
Contact Us

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