EXHIBITION OVERVIEW

Over 4050 sqm of exhibition space

5000 visits from the Indonesian Medical Equipment community

191 exhibiting companies from 9 countries and regions

63% of visitors from distributors/agents, hospitals & clinics, importer/exporter
The opening ceremony was officiated by the following VIPs:

- Yeh Chien Yee, President Asia Pacific, Reed Exhibitions
- Yang Liu, Chairwoman, Reed Sinopharm Exhibitions
- Hu Kun Ping, Managing Director Reed Sinopharm Exhibitions
- Michelle Lim, Managing Director, Reed Exhibitions Indonesia
- Minister Counsellor Wang Liping, Embassy of the People’s Republic of China in the Republic of Indonesia,
- Doctoranda Khafifah Any, Wakil Kepala Dinas Kesehatan Provinsi DKI Jakarta
- Dr. Heru Ayati, Chairman, Assosiasi Rumah Sakit Daerah se-Indonesia
- Bapak Sudrajat, Chairman Lembaga Kerjasama Ekonomi Sosial dan Budaya Indonesia-Tiongkok
- Zhang Hao Ji, General Manager, Division of Equipment, Sinopharm
- Steven Mou, General Manager, Mindray Indonesia
- Walter Zhang, President Landwind Medical
- Chen Zai Hong, General Manager, Ninbo David Medical Device
- Afandy Alfian, CEO PT Mega Pratama Medicalindo
EXHIBITING COMPANIES

191 exhibiting companies from 9 countries and regions

- China
- Germany
- India
- Indonesia
- Japan
- South Korea
- Pakistan
- Singapore
- Philippines
EXHIBITING COMPANIES

Opening doors to Indonesia for leading international medical brands

BLT BIOLIGHT  COMEN  DAVID
HOPE-FULL  JIANYUAN  凯洋
LANDWIND 蓝韵  mindray  曙光健士
SINOPHARM  SonoScape
EXHIBITING COMPANIES
Opening doors to Indonesia for leading international medical brands

- ANDE HEALTHCARE
- Bashir Jamil & Bros. - COMMITMENT TO QUALITY
- erbe - power your performance.
- INNO-TEK INSTRUMENTS
- Growing together! K1MED
- KOIKE MEDICAL
- MEDTECH®
- POLY MEDICAL® - Hospital Equipment
- Primed®
- PT. Ortho Tech INDONESIA
- Swisspharma Research Laboratories, Inc.
## VISITING COMPANIES

<table>
<thead>
<tr>
<th>Nature of Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distributor / Agent</td>
</tr>
<tr>
<td>Manufacturer</td>
</tr>
<tr>
<td>Trader, Importer / Exporter</td>
</tr>
<tr>
<td>Clinic / Polyclinic / Medical Centre / Wellness Centre</td>
</tr>
<tr>
<td>Hospital</td>
</tr>
<tr>
<td>Government / Association</td>
</tr>
<tr>
<td>Information Technology/ Mobile Health</td>
</tr>
<tr>
<td>Laboratory</td>
</tr>
<tr>
<td>Procurement Agency</td>
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<tr>
<td>University / Teaching Hospital</td>
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<tr>
<td>R&amp;D Company</td>
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<tr>
<td>Pharmacy / Drugstore / Retailer</td>
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<tr>
<td>Logistics Company</td>
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<tr>
<td>Media / Publications</td>
</tr>
<tr>
<td>Rehabilitation Centre</td>
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<tr>
<td>Nursing Home</td>
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<tr>
<td>Others</td>
</tr>
</tbody>
</table>
VISITOR FEEDBACK & EXPERIENCE

89% Visitor Satisfaction

14 Visitor Net Promoter Score

81% Likelihood to Return
VISITOR FEEDBACK & EXPERIENCE

Effective meeting with exhibitor, gather information and open business relationship
Sukmana Tri Atmaja
PT BSN MEDICAL

Recommend event because I don’t need to go to German or Dubai
Rosedina
PRIMARINDO

Found many promising products for Indonesia market
Devindia R. R.
PT. Gemilang Puan Sejati
RELIVE THE EXHIBITION
RELIVE THE EXHIBITION