CMEF User Registration Statement

Dear customer, welcome to visit the CMEF (cmef.com.cn) platform (hereinafter “the Platform”). When you use the services provided by us, please understand in detail how we collect, store, use, disclose and protect your personal information, so as to help you better protect your privacy and help the Platform to better serve you.

When registering as a member of the Platform, it is recommended that you carefully read and make sure to understand all the terms of the Platform User Registration Agreement and the Privacy Policy, and you will be eligible to enjoy the services of the CMEF platform once you agree to the terms of this Registration Agreement and the Privacy Policy. Your use of our products and services shall be construed as your consent to our lawful collection, use and protection of your personal information in accordance with the terms of this Agreement.

Thank you for your trust in the CMEF platform.

Platform User Registration Agreement

I. General Terms

This Agreement is the general terms applicable when registered users accept the products and services of cmef.com.cn (hereinafter “the Website”). Therefore, before registering as a user of the Website or accepting the products and services of the Website, please carefully read the entire contents of this User Registration Agreement.

1. The registered user understands and agrees that:
2. Once the registered user clicks the “Agree” button and completes the registration, the registered user has accepted this User Registration Agreement and all the service rules published by the Website (including filling in the real-name contact information, etc.) and agreed to be bound thereby. In case that any dispute arises therefrom, the registered user shall not be entitled to the defense of not having read them carefully.
3. In view of the changes of the market operation situation, the Website shall reserve the right to amend this User Registration Agreement and relevant service rules at any time. When this User Registration Agreement is amended, the Website will announce the fact of the amendment on the relevant page and has the right not to notify the registered user individually. The registered user shall check the relevant announcements of the Website before each login to understand the changes to the User Registration Agreement and other service rules.

③ In order to better provide services to the user, the Website will collect your name, company, position, mobile phone number, email address and other information; when registering, the user shall choose email boxes with relatively good stability and security, and agree to receive and read all kinds of email sent by the Website to the user. If the user fails to receive any email from his/her own email box in time or any email cannot be received or read normally due to the problems of the user's email box or the user's email receiving and reading program, the user shall be deemed to have received the email as long as the Website has successfully sent the email. The sending time recorded on the sending server of the email shall be regarded as the time of delivery.

2. In case that the registered user does not agree to the User Registration Agreement or the relevant service rules, or does not agree to any amendment thereto made by the Website, the registered user may voluntarily cease using the products and services provided by the Website. If the registered user continues using the products and services provided by the Website post amendment of the Agreement or service rules by the Website, it shall be deemed that the registered user has agreed to all amendments made by the Website to the User Registration Agreement and the relevant service rules. The Website shall not assume any responsibility for any loss caused by the registered user’s not being familiar with the provisions of any announcement post amendment of the User Registration Agreement.

3. The right to own and operate all electronic services shall belong to the Website. The services provided by the Website will be performed in strict accordance with its published terms of service and operating rules. The registered user shall fully agree to all terms of service and complete the registration procedure in order to become a registered user of the Website. The registered user acknowledges that: The terms of this Agreement are the ex officio basis to deal with the rights and obligations of both parties, and shall remain valid except in violation of mandatory state laws.

II. Brief Introduction to Services

1. The Website uses its own operating system to provide network services to the registered user through the International Internet. Meanwhile, the registered user shall: prepare on its own cost the necessary equipment for Internet access, including personal computer, modem or other necessary Internet access devices, and shall bear the telephone charges and network charges related to the services for personal Internet access.

2. Given the importance of the network services provided by the Website, the registered user shall agree to provide detailed and accurate personal information and update registration information continuously to meet the requirements of timeliness, thoroughness and accuracy。

3. The Website protects the email, mobile phone number and other privacy information of the registered user and undertakes not to rent or sell the personal information of the registered user to any third party without the permission of the registered user, except that the registered user agrees to share the information with third parties, the registered user agrees to disclose his/her personal information so as to enjoy the products and services provided to him/her, the Website is subject to court summons, legal orders or legal procedures, or the Website finds that registered user has violated the terms of service of the Website or any other rules of the Website.

4. Insofar as the specific agreement on the privacy of the registered user is concerned, the privacy statement of the Website shall prevail. If the information provided by the registered user contains any incorrect information, the Website reserves the right to terminate the qualification of the registered user to use the network services.

III. Account Password and Security

① The user can use the services provided by the Website by registering with the Website or using accounts of other partner websites. Upon successful registration, the Website will give the user an account number and password, and each account corresponds to a unique name (or nickname, username). The ownership of the Website account belongs to the Website. After the user completes the application and registration procedure, the user will obtain the right to use the Website account, but only for the business or services purposes related to the Website rather than any other commercial purposes.

* 1. The user shall properly manage his/her username and password, which shall not be donated, lent, rent, transferred or sold to any other party. In case that the password is leaked due to the user’s own reasons, the user shall assue all the corresponding responsibilities.
  2. The user shall contact the Website immediately in case that his/her account or password is used illegally by any other party or there is any other security problem. Upon receiving the user's application for taking actions to suspend the login and use of his/her account, the Website shall require the user to provide valid personal identity information and other certificates and materials consistent with his/her registered identity information. The Website shall take timely actions to suspend the login and use of the user’s account after examination and verification. If the user fails to provide relevant information as required or any information provided is incorrect, the Website reserves the right to reject the foregoing request.
  3. The user shall close and exit his/her account after finishing using the relevant services of the Website each time. The Website shall not be responsible for any illegal use of the account or password by any other party due to hacker activities or the user's fault.

IV. No Warranties

The registered user shall be personally at risk for his/her use of the network services, and the Website makes no warranties of any kind, express or implied. However, no restriction shall be imposed on implied commercial warranties or appropriate warranties for specific purposes and without breach of regulations. The Website does not guarantee that the services will meet the requirements of the registered user, nor that the services will not be interrupted, nor that the timeliness, security and no error of the services will be guaranteed。

V. Limited Liability

The Website shall not be liable for any direct, indirect, incidental, special or consequential damages which may result from improper use of the network services, purchase of goods or use of similar services online, online transactions, illegal use of the network services or alteration of information transmitted by the registered user. These behaviors may lead to impairment of the Website’s image, so the Website put forward the possibility of such impairment in advance.

VI. Notices

All notices sent to the registered user can be delivered via announcements on important pages or via email or regular correspondences. Information about events on the Website will also be sent regularly to the registered user via page announcements and email. Amendments to the terms of the User Registration Agreement, service changes, or other important events will be notified via email or SMS.

VII. Limitation of Liability

1. The Website shall not be liable in case the sales system of the Website crashes or cannot be used normally due to force majeure or any other reasons beyond the control of the Website which results in the failure to complete any online transaction or the loss of relevant information or records. However, the Website will assist to deal with the aftermath and strive to protect the customer from financial losses as reasonably as possible.

2. Except for other restrictions and exclusions set forth in the terms of use of this Website, to the extent permitted by Chinese laws and regulations, the Website, its directors, officers, employees, agents or other representatives shall not be held liable under any circumstances for any direct, indirect, special, incidental, consequential or punitive damages or damages of any other nature arising out of or in connection with the transactions.

VIII. Governing Law and Application

1. The conclusion, execution, interpretation and dispute resolution of this Agreement shall be governed by the laws of the People's Republic of China.

2. In case that any term of service of the Website conflicts with any law of China, the term shall be completely reinterpreted in accordance with the provisions of the law, while other legal terms shall maintain their legal effect and impact on the registered user.

3. The provisions of this Agreement are severable, and if any provision of this Agreement is held invalid or unenforceable, such provision may be deleted and the remaining provisions shall remain enforceable.

4. In case of any dispute arising from the content or execution of this Agreement, both parties shall try their best to settle it through amicable consultation. In case that no agreement can be reached through consultation, either party may file a lawsuit with the People's Court in Beijing where the Website is located。

IX. User’s Commitment

All your actions on the platform shall comply with the laws and regulations of China, and you shall not use the services provided by the platform to make, reproduce, publish or disseminate any of the following information：

1. information that violates the fundamental principles of the Constitution;
2. information that endangers national security, divulges state secrets, subverts state power or undermines national unity;
3. information that impairs the honor and interests of the state;
4. information that incites ethnic hatred or discrimination or undermines ethnic unity;
5. information that sabotages the state's religious policies or propagates heresies or feudal superstitions;
6. information that spreads rumors, disturbs social order or undermines social stability;
7. information that spreads obscenity, pornography, gambling, violence or terror or abets a crime;
8. information that insults or slanders others or infringes upon the lawful rights and interests of others; and
9. any other contents prohibited by laws and regulations;

X. User Management

The user shall abide by the following principles in the course of using the services of the Website:

1. Abide by applicable laws and regulations of China;
2. Shall not use the network service system for any illegal purpose;
3. Comply with all network protocols, regulations and procedures related to the network services;
4. Shall not use the website service system to conduct any behavior that may adversely affect the normal operation of the Internet;
5. Shall not use the website service system to transmit any harassing, slandering, abusive, threatening, vulgar or obscene information or any other illegal information;
6. Shall not use the website service system to conduct any behavior that is not conducive to the Website;
7. Shall adopt the communication channels provided by the relevant institutions with regard to the services, products and business consultation of the Website and its business partners, and shall not publish any negative publicity of the website or related services in public places;
8. Shall not endanger minors in any way.
9. The corporate LOGO and product pictures on the Website carry intellectual property benefits, and the user shall not use the text or pictures on the Website without the consent of the enterprise;
10. The ownership of the online products of the platform belongs to the CMEF platform, and the pictures and texts on the platform shall not be illegally used or maliciously disseminated

XI. Other Provisions

1. If any content of this User Agreement is invalid or unenforceable in whole or in part for any reason, the remaining contents of this User Agreement shall remain valid and binding upon the parties hereto.

2. Headings in this User Agreement are for convenience only and have no legal or contractual effect.

Privacy Policy

Preface

The CMEF platform values the privacy of its users. Privacy is your pivotal right. When you are using our services, we may collect and use information related to you. Through this Privacy Policy, we wish to explain to you how we would collect, use, store and share such information when you enjoy the services of the CMEF platform and the means we provide for you to access, update, control and protect such information. This Privacy Policy is closely related to the CMEF services you may use. We encourage you to read this Privacy Policy carefully and make appropriate choices according to the guidelines in this Privacy Policy where necessary. By using or continuing to use our services, you consent to us collecting, using, storing and sharing your information in accordance with this Privacy Policy.

Should you have any questions regarding this Privacy Policy or any related matters, please contact our staff through the platform contact person posted on the CMEF website.

When providing the services, we will collect, store and use the following information related to you in order to provide timely and accurate response to your requirements. If you do not provide the relevant information, you may not able to become a user of us or be unable to enjoy certain services provided by us or unable to achieve the purposes intended by the relevant services.

Information you provide: when you register an account or use our services, you need to provide the platform with your relevant personal information, such as name (or nickname), telephone number, email address, company name, position, etc., and the shared information you provide to other parties through our services and the information stored when you use our services.

Your information shared by other parties: shared information about you provided by other parties when they use our services.

How might we use your information:

We may use the information collected during the course of providing services to you for the following purposes:

1. provide services to you;
2. notify you relevant activities and information of the platform in a timely manner by email, SMS or other forms;
3. professional customer service staff of the platform will match resources for you in time according to your business needs;

Personal Information Management:

You can update your information at any time in your personal account on the platform. As far as possible, we will take appropriate technical measures to ensure that you can access, update and correct your registration information or other personal information provided by you when using our services.

Personal Information Security:

The platform and the websites related to the platform will not share your personal information with any third party without your consent, except in the following circumstances.

The Platform and the platform-related websites may share your personal information with our affiliated companies, partners or third-party service providers, contractors and agents for the following purposes

* The platform sends platform-related notifications to all members;
* For the purposes described in the "How might we use your information" section;
* Transfer and use of data during the overall upgrade of the platform;

If the platform or any platform-related companies share your Information with any such third party, we will endeavor to ensure that such third party's use of your Information comply with this Privacy Policy and other relevant confidentiality agreements and security measures required by us.

The platform and the platform-related companies may also retain, store or disclose your personal information for the following purposes:

* to comply with applicable laws and regulations;
* to comply with court orders or other legal procedures;
* to comply with the requirements of the relevant governmental agencies;

reasonable and necessary purposes in order to comply with the applicable laws and regulations, to safeguard the public interests, or to protect the personal and property safety or legitimate rights and interests of the platform's customers, the platform or the platform's group companies, other users or employees.

Information Security

We will retain your personal information for as long as necessary for the purposes described in this Privacy Policy and as long as required by laws and regulations.